

PHYSICIAN EXECUTIVE · SPEAKER · AUTHOR

Dr. Peter Valenzuela

MD, MBA · Physician leadership, AI adoption, and healthcare culture

A family physician and healthcare executive who helps healthcare leaders see system friction clearly, make better decisions, and carry accountable action forward.

PAST MGMA BOARD DIRECTOR · AAPL BOARD DIRECTOR TERM BEGINS OCTOBER 23, 2026



FEATURED KEYNOTES

Bridging the Physician-Administrator Divide

Healthcare humor and a practical way to make tension discussable, rebuild trust, and reconnect around patient care.

The Decision-Ready Medical Group

Why leadership councils keep meeting without deciding—and how to build ownership that moves work forward.

The Care Plan Is Not the Whole Plan

Cost, coverage, and patient financial harm as clinical leadership issues—and a clearer path to patient follow-through.

What Healthcare Humor Reveals

The Doc-Related guide to the frictions we can fix: original comics that move teams from recognition to a productive conversation.

WORKSHOP

The Innovator's DNA Workshop

A half-day exploration of the five discovery skills of disruptive innovators, led by a certified trainer in **The Innovator's DNA**.

FORMATS

Keynotes 45–60 minutes
Workshops half day or full day
Virtual available

WHY PETER

MD, MBA, FAAFP, FAAPL, FACMPE · MGMA-ACMPE Physician Executive of the Year · Founder of an AI health company · Creator of **Doc-Related** healthcare comics.

BOOKING

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